

Spa Business Solutions

MAY 2010

# SKIN INC<sup>®</sup>

[www.SkinInc.com](http://www.SkinInc.com)

## *Body Care*

Emerging markets  
on the *rise*

## **Consumer Habits**

*It's NOT your mom's skin care*

## **The Stigma of Sales**

*Stop hiding behind your fears*

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**Allured** business  
media

## GIVING BACK



In January, **Phytomer** employees and family members participated in Salt Lake City's Ronald McDonald House Adopt a Meal program, bringing a home-cooked meal to 30 Ronald McDonald House guests for two evenings. The charity creates, finds and supports programs that directly improve the health and well-being of children. 800-227-8051, [phytomer@phytomer.com](mailto:phytomer@phytomer.com)



In honor of Earth Month, the **Aveda** network participated in The Aveda Walk for Water Campaign to bring attention to the daily struggle of millions throughout the world who do not have access to clean water. 800-644-4831



Murad-sponsored baseball team, The Prospects.

The youth baseball team named The Prospects sponsored by **Murad, Inc.** won all six of its games at the recent MLK Dreams Classic Baseball Tournament held in Las Vegas.

In other Murad sports news, U.S. volleyball gold medalists and teammates Kerri Walsh and Misty May-Treanor are featured in the company's new infomercial for The Environmental Shield Line.

Company employees from its global direct division also gave back in a different way, volunteering their time and energy to help rebuild New Orleans neighborhoods still devastated by Hurricane Katrina. 800-242-1103, [askdrmurad@murad.com](mailto:askdrmurad@murad.com)

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**YOUTH ON THEIR OWN**

Tucson, AZ's **Gadabout SalonSpas** recently donated \$1,000 to Youth on Their Own, a Tucson-based nonprofit organization that provides financial assistance, basic human needs and guidance to homeless youth, helping them graduate high school and lead productive lives. During the city's three-day rodeo celebration, some team members chose to forgo black spa attire and wear jeans to work, donating \$5 each day for the privilege which went toward the cause. 520-325-0000



**Norlab USA** is offering customers a 10% discount on future orders of the Depilar System if they return empty, used packaging with shipping courtesy of the manufacturer in an effort to encourage recycling. 818-641-1065